Maplewood

Parks and Recreation Task Force
September 22, 2020

Agenda

- Introductions
- Review Role of the Task Force
  - Council Member Bill Knutson
  - City Manager Melinda Coleman
  - Parks and Recreation Manager Audra Robbins
- Review Background Information
- Discussion
- Next Meeting Topic/Agenda
- End

Introductions

- Name
- Interest / Association with Parks and Recreation
- 1 thing you hope to “get” from tonight’s meeting
- 1 thing you will “give” to the Task Force?

Review Role of Task Force

Prepare a recommendation to the City Council on how best to operate Parks and Recreation programs to serve the community that is financially sustainable without reliance
on Maplewood property tax support?

City Budget: 2020 - 2021

Strategic Priorities

Financial Stability

Coordinated Communication

Infrastructure

Inclusiveness

Targeted Redevelopment

Operational Effectiveness

Preliminary Property Tax Levy

Fund	Adopted 2020 Levy	Preliminary 2021 Levy	$ Increase (Decrease)	% Increase (Decrease)
General Fund	$ 17,481,000	$ 17,324,330	$ (156,670)	-0.9%
Debt Service Funds	4,682,300	4,909,890	227,590	4.9%
EDA Fund	120,000	100,000	(20,000)	-16.7%
Capital Project Funds	934,000	883,080	(50,920)	-5.5%
Total Levy	**$ 23,217,300**	**$ 23,217,300**	**$ -**	**0.0%**

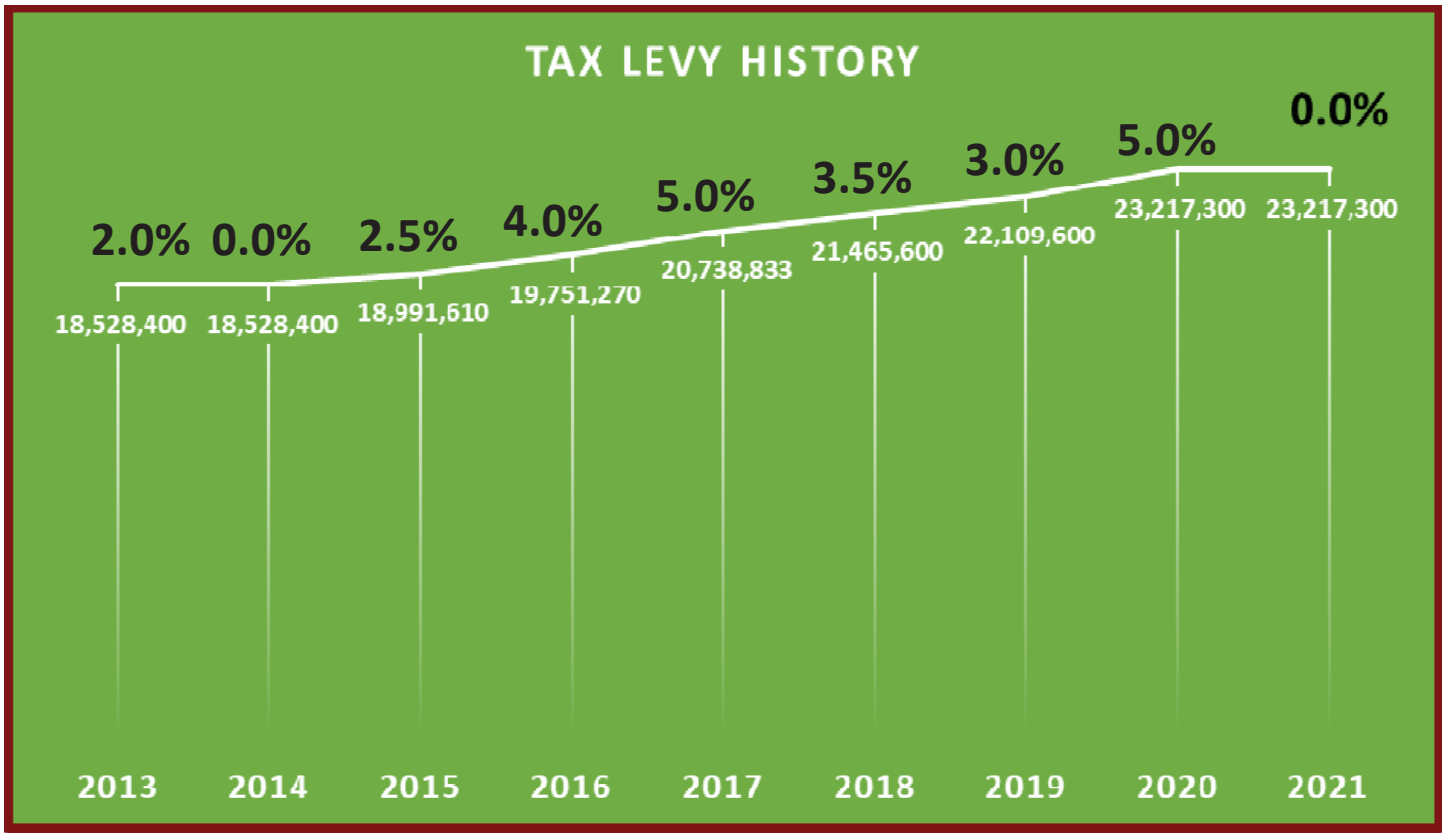
		Amount	2021 Levy
0.0% Levy Increase			23,217,300
1.0% Levy Increase	TAX INCREASE	232,173	23,449,473
2.0% Levy Increase		464,346	23,681,646

How Did the Levy Change?

What Increased/Decreased?	Amount	Impact on Tax Levy
Debt Service	$227,590	
Workers' Comp Premiums (General Fund)	207,920	
Increase in Contribution for Leave Liabilities	128,500	
Reduction of One-Time Grant Revenue	350,000	
Elimination of Recreation & Nature Fees	339,500	
Reduction of Non-Tax Revenues	196,450	
Miscellaneous Net Changes (General Fund)	21,440	
Decrease in IT Costs	(19,400)	
Decrease in Fuel Costs (General Fund)	(38,000)	
Decrease in Capital Improvement Funds	(50,920)	
Decrease in EDA Levy	(20,000)	
Non-Payroll Reductions Recreation/Nature Center	(391,720)	
Payroll Reductions	(451,360)	
Increase Transfer from Utility Funds	(50,000)	
Decrease in Additional Fund Balance Levy	(450,000)	
Total Amount of Increase in the Levy	**$0**	

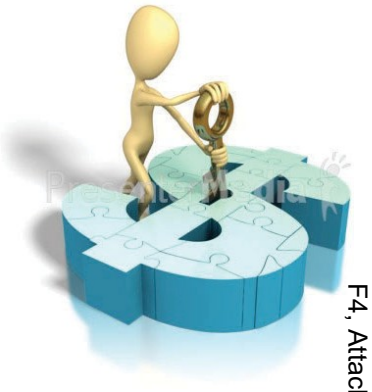
Tax Levy History

Average Increase Past Nine Years is 2.8%



Budget Process

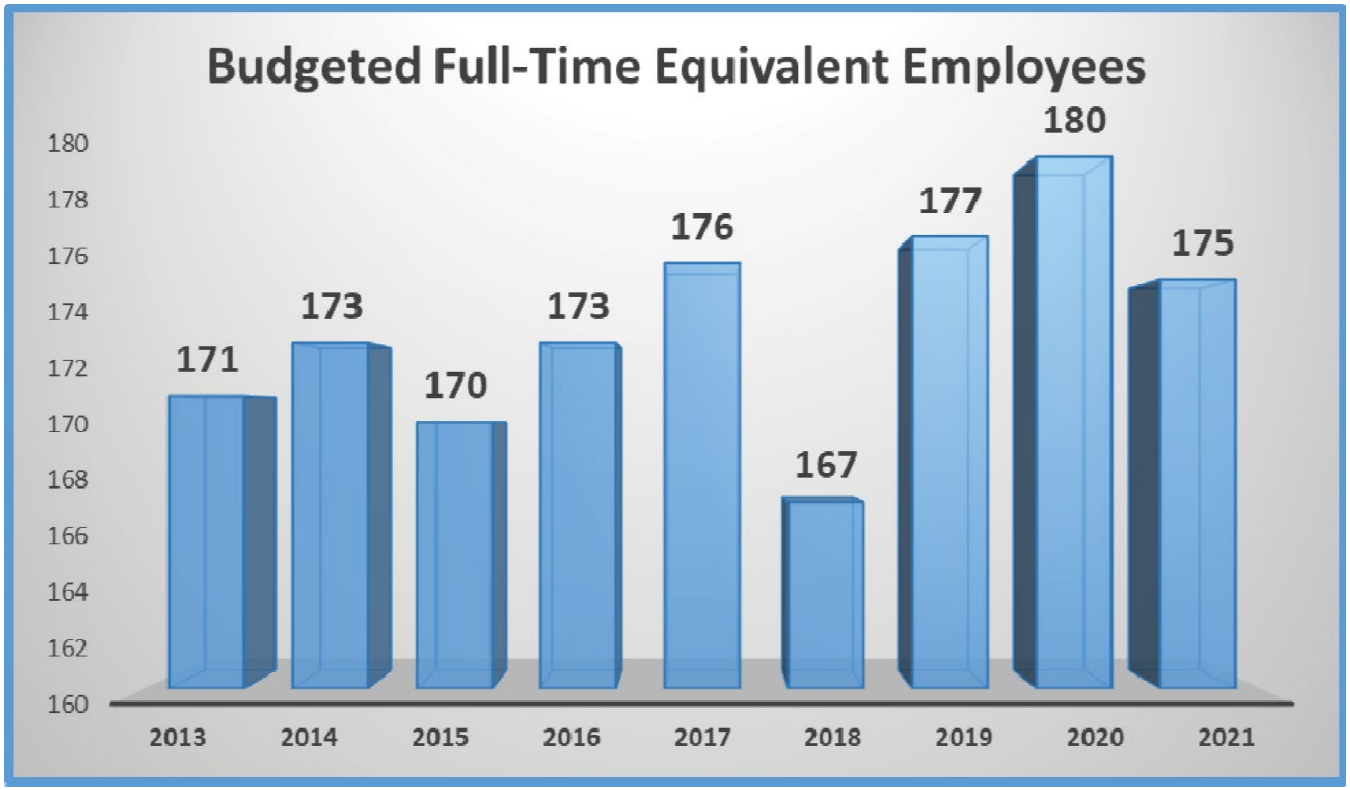
- Department heads calculate budgets, zero-based, with no increase in service levels;
- CIP forms basis for capital budget;
- Administrative review, strategic plan objectives, performance measures, tax levy target;
- Analytical review, finance department;
- City manager recommendations;
- Council workshops, policy decisions, tax levy.



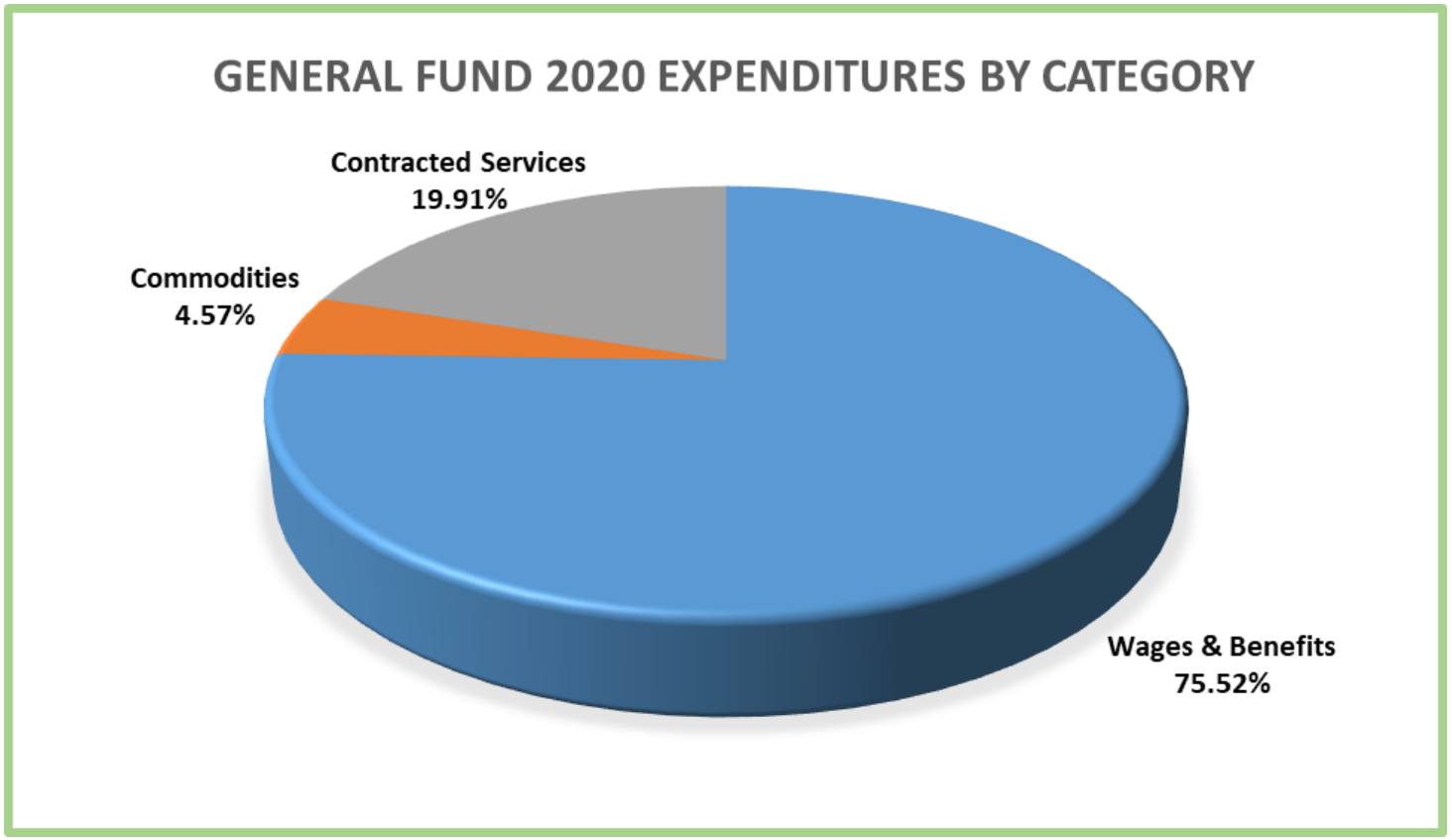
General Fund Overview

General Fund	Actual 2019	Original Budget 2020	Estimated 2020	Proposed Budget 2021	Budget % Incr/(Decr)
Funding Sources					
Property Taxes	15,980,159	17,481,000	17,000,000	17,324,330	-0.90%
Revenues	4,543,863	5,045,390	6,155,000	4,159,440	-17.56%
Transfers In	1,387,991	1,240,000	1,240,000	1,290,000	4.03%
Total Funding Sources	**21,912,013**	**23,766,390**	**24,395,000**	**22,773,770**	**-4.18%**
Expenditures					
Expenditures	20,508,588	23,316,390	22,574,000	22,773,770	-2.33%
Transfers Out	60,578	-	-	-	0.00%
Total Expenditures	**20,569,166**	**23,316,390**	**22,574,000**	**22,773,770**	**-2.33%**
Surplus Fund Balance	**1,342,847**	**450,000**	**1,821,000**	**-**	**-100.00%**

Staffing Changes



How is General Fund money spent?



2021 Budget Goals and Challenges

- 0% Tax Levy Increase Overall
- Debt Service Levy Increase $227,590
- Workers' Compensation Premium Increase $207,920
- Increase in Employee Leave Funding $128,500
- Projected Reduction in Revenues $196,450
- Potential Tax Petitions $$$

What Is Not Funded in the Budget?

• Recreation Programming	$397,610
• Nature Center Programming	$215,620
• Funding for Playground	$125,000
• Fund Balance Reserve Levy	$230,000
• HRA Levy	$100,000
• Additional EDA Levy	$ 20,000

Note: $230,000 = approximately 1.0% levy increase

Maplewood Property Tax Values

Total County Estimated Market
Value Increase: 8.1%

Maplewood Median Value Home Increase: 6.1%

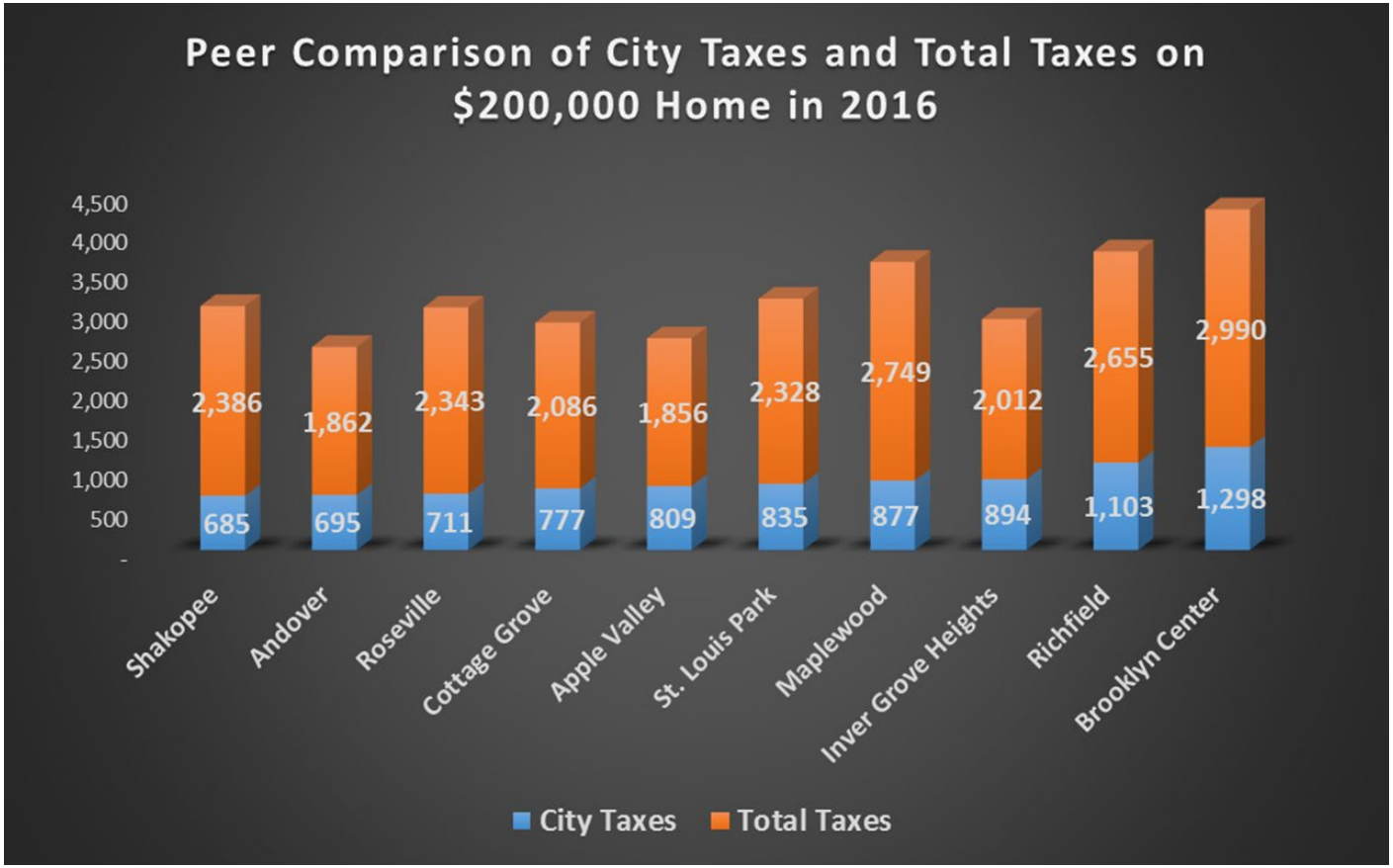
Value Increase in Maplewood Residential Property

Median Value Home Payable 2020	$234,100
Median Value Home Payable 2021	$248,300

Council Considerations

- Affirm Target Tax Levy Increase
- Policy Decisions on Unfunded Items
- 2020 CIP Items
  - Sherwood Park Playground
  - Open Space Improvements
- Other

How do we compare?



How do we compare?

Local Unemployment Statistics for July 2020

More Info	Area - click name for historical data	Labor Force	Labor Force Participation Rate	Employment	Employment to Population Ratio	Unemployment	Unemployment Rate
	Ramsey County	295,094	NA	267,931	NA	27,163	9.2%
	Maplewood	21,427	NA	19,322	NA	2,105	9.8%
	Minneapolis-St Paul-Bloomington MN-WI MSA	2,029,218	NA	1,863,250	NA	165,968	8.2%

Maplewood

Parks and Recreation
2019 Financial Analysis

Maplewood Parks and Recreation

Maplewood

Revenues	
Program Fees	327,340.87
Rentals	33,340.02
Property Taxes	297,288.71
Advertising	2,000.00
Other	3,154.48
	663,124.08

Expenditures	
Wages Full Time	282,038.48
Wages Temporary	54,904.23
Supplies	30,819.47
Fees for Service	175,900.62
Rentals	119,461.28
	663,124.08

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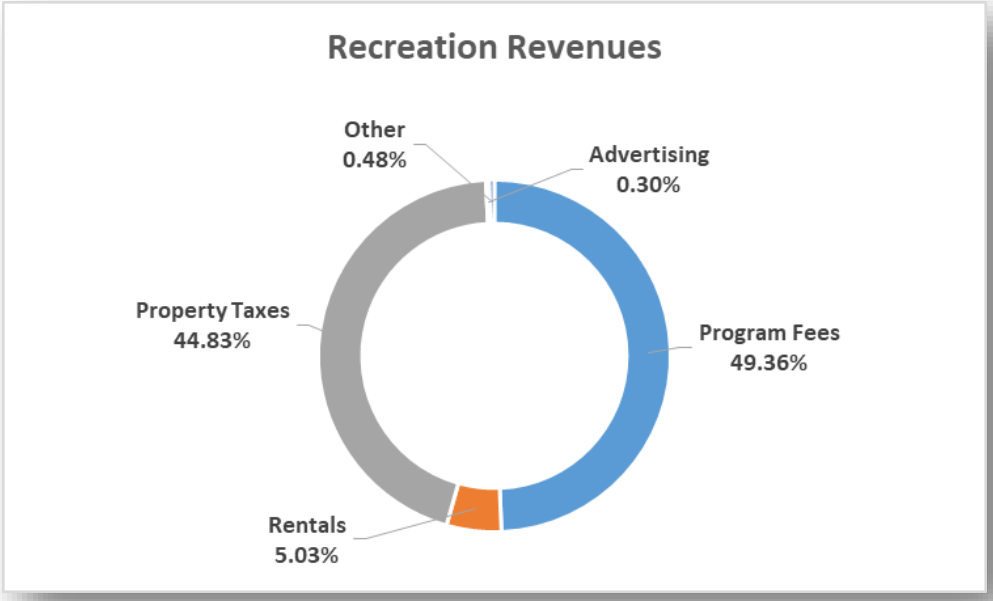
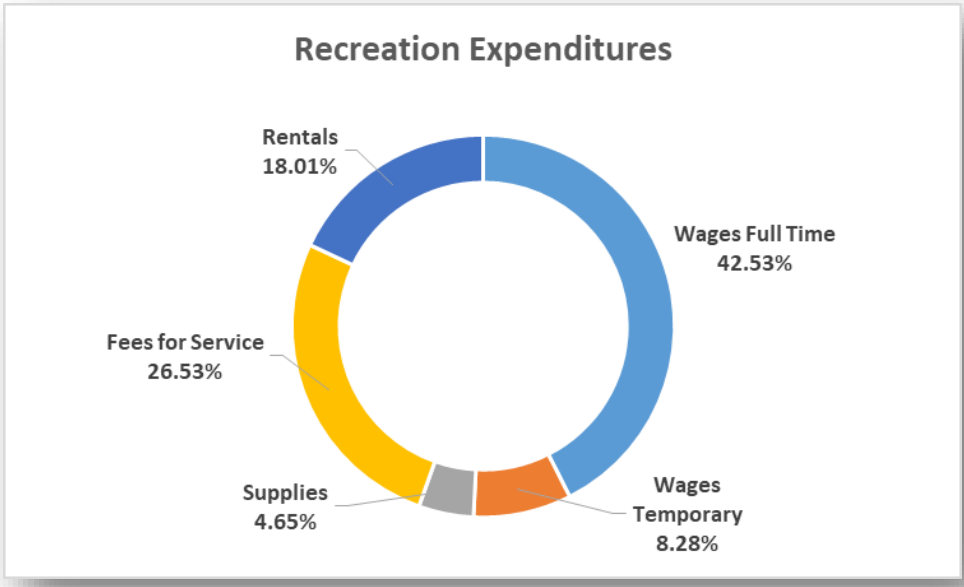

Recreation Revenues
Other
0.48%
Advertising
0.30%
Property Taxes
44.83%
Program Fees
49.36%
Rentals
5.03%


Recreation Expenditures
Rentals
18.01%
Wages Full Time
42.53%
Fees for Service
26.53%
Supplies
4.65%
Wages
Temporary
8.28%

Maplewood

Recreation Programs	$297,288.71
Nature Center	$279,341.37
Total Property Tax Contribution	**$576,630.08**

Discussion

How do we want to use this information going forward?

Next Meeting Topic/Agenda

Review Parks & Recreation Master Plan