May 17, 2019

The City of Maplewood would like to invite you to a community open house to review and comment on a vision for the future of the North End. The open house will be from 5:30 p.m. to 7:30 p.m. on Wednesday, May 29, 2019 at the Ramsey County Library, Maplewood at 3025 Southlawn Drive.

The purpose of the open house is for the community to learn more about the vision plan and to provide input before the plan is finalized.

As a resident, business owner or property owner, you know firsthand how important the North End area is to the City of Maplewood and the northeast metro. It is a hub for retail and healthcare services, and it contains a vibrant and growing residential neighborhood with a wide-range of housing options.

With the planned Rush Line Bus Rapid Transit (BRT) and the rapid transformation of the retail industry, now is the time to chart a path to the future for this important area. I hope you will come to meet your neighbors and share your thoughts for how the vision can be made better.

Please mark May 29, 2019 on your calendar and plan to attend. If you have any questions regarding this meeting, please visit www.maplewoodmn.gov/northend or you can email me at michael.martin@maplewoodmn.gov or call 651-249-2303.

Thank you for your time, and I hope to see you at the open house.

Sincerely,

Michael Martin
Assistant Community Development Director
NEAR-TERM VISION SKETCH FOR THE NORTH END

LONG-TERM VISION SKETCH FOR THE NORTH END

The above graphics are an idealized vision of future change for the North End. The graphics are meant to illustrate potential new public and private investments and where they could be best located based on the following vision statement and goals for the North End:

**VISION STATEMENT:** The North End is a local and regional economic activity center characterized by a diverse mix of sustainable land uses where people of all backgrounds can safely and easily come from near and far to gather for purposes of obtaining goods and services, wellness, work, recreation, socialization, learning, and living.

**Goal #1:** Promote redevelopment that brings people to the North End
**Goal #2:** Enhance multimodal mobility throughout the North End
**Goal #3:** Better connect the North End to the region
**Goal #4:** Strengthen the North End as a hub for healthcare and wellness
**Goal #5:** Create more unique experiences for visitors
**Goal #6:** Capitalize on an increasingly diverse population
**Goal #7:** Create design guidelines for the North End

**DISCLAIMER:** These graphics are NOT meant to show specific development recommendations or proposals. The graphics were prepared based on the work of the North End Working Group as well as community input solicited via public meetings, social media, on-line surveys, drop-ins with area businesses, and other engagement strategies.