

OVERVIEW

PURPOSE

The purpose of the 2040 Comprehensive Plan is to help the public and private sector in planning for physical, social, and economic development of the community. The 2040 Comprehensive Plan is intended to:

- Guide future growth and development.
- Define the relationship between different types of land uses.
- Help coordinate public and private sector decisions and investment.
- Shape the appearance of the community.
- Encourage orderliness and efficiency in city government.
- Provide a means for balancing competing private and public interests.
- Support a sense of community and neighborhood identity.

MAPLEWOOD FORECASTS

Along with all other jurisdictions in the Twin Cities, Maplewood is updating its comprehensive plan to 2040. The City uses the regional model from the Metropolitan Council as a starting point for forecasting population, household, and employment growth through 2040. Through this planning process, the City has confirmed that the draft land use plan can accommodate the growth forecasted.

	2010 Census	Forecasts		
		2020	2030	2040
Population	38,018	42,200	45,600	48,600
Households	14,882	17,000	18,900	20,300
Employment	27,635	32,700	34,800	36,600

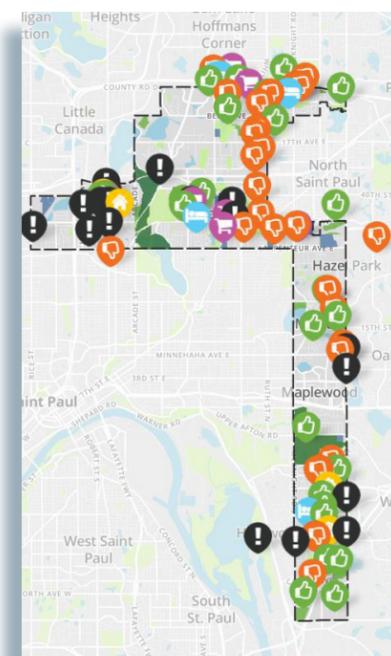
COMMUNITY ENGAGEMENT

The planning process for the 2040 Comprehensive Plan sought to include a broad representation of the community. A variety of outreach methods were used in recognition that people have different preferences in how they engage in a planning process. Each phase of community engagement was specifically developed based on the type of input being sought and the results from previous efforts. The following provides a list of the types of engagement conducted during each phase of the planning process. Results from the first phase of community engagement are woven into the “What We Heard” boxes in each chapter.

INPUT PHASES

- » **Phase 1 - Understand What is Desired**
 - Social Pinpoint website - available from June to October, 2017
 - Booth at:
 - June Movie Night at Bruentrup Historical Farm
 - July 4th event at Hazelwood Park
 - July WOW Event at Wakefield Park
 - Presentations at
 - NSP Maplewood Oakdale Rotary Presentation
 - Maplewood Business Council
 - Community Business Engagement Breakfast
 - Meetings with:
 - Allina, HealthEast, and Health Partners
 - Hmong Alliance Church
 - Assalam Mosque

- » **Phase 2 - Consult and Collaborate - in progress now**
- » **Phase 3 - Assemble the Final Plan, Seek Approvals, and Distribute**

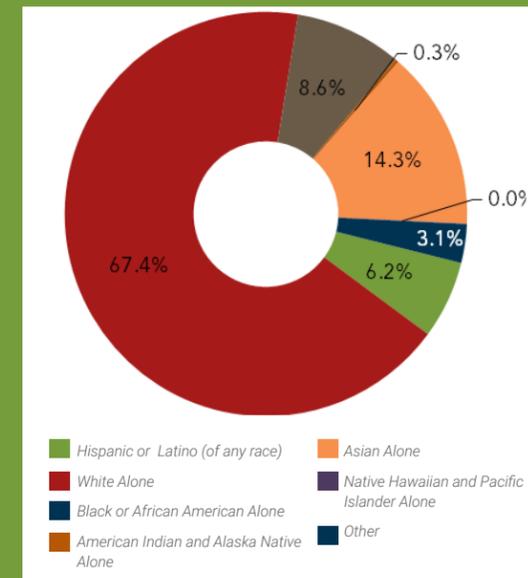


During the first phase, Social Pinpoint was open for four months. Nearly 800 users spent an average of 18 minutes reviewing the site and entered 200 comments. These comments were used to shape the proposed goals, policies, and actions that are being reviewed in Phase 2.

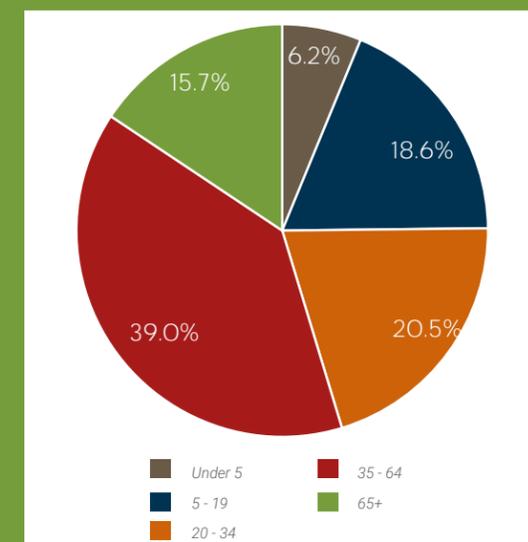
COMMUNITY PROFILE

Maplewood has grown steadily over the last 60 years to more than 38,000 residents and 27,000 employees. The City is currently and is expected to continue to be the second largest in Ramsey County.

The diversity of the community continues to increase. Between 2000 and 2015, the percentage of the population identifying as white dropped from 89% to 72%. The chart below shows the City's 2015 race and ethnicity.



Race and Ethnicity in Maplewood (2015)



Ages in Maplewood (2015)

PLAN ORGANIZATION

The 2040 Comprehensive Plan is organized with a focus on ease of implementation for City Staff, the City Council, and the respective boards/commissions. The following chapters make up the 2040 Plan:

- Chapter 1: Introduction
- Chapter 2: Community Profile
- Chapter 3: Guiding Principles
- Chapter 4: Land Use
- Chapter 5: Critical Area Plan
- Chapter 6: Housing
- Chapter 7: Economic Development
- Chapter 8: Natural Resources
- Chapter 9: Sustainability
- Chapter 10: Historical Resources
- Chapter 11: Parks, Trails, & Open Space
- Chapter 12: Transportation
- Chapter 13: Surface Water
- Chapter 14: Sanitary Sewer

In addition to providing introductory context, each chapter contains a set of goals, policies, and actions that are intended to guide the plan's implementation. Goals, policies, and actions for this plan are defined as follows:

- **Goals** are broad statements that describe what the City will have in 2040 as a result of the implementation of the Comprehensive Plan
- **Policies** are statements intended to guide City Staff and Council decision-making to achieve the goals. Policies often also describe ongoing activities
- **Actions** are the specific steps that are needed to achieve the goals

WHAT'S NEXT?

Do you have ideas, thoughts, or comments about the goals, actions, or direction of the 2040 Comprehensive Plan? Visit

www.surveymonkey.com/r/Maplewood2040 to give your feedback!