

City of Maplewood Recycling Collection 2017 Work Plan



Prepared by Tennis Sanitation, L.L.C.

TENNIS

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2017 Maplewood Recycling Work Plan

Many of these items are continuations of what was proposed for 2016 as the city's recycling program has accomplished most of the best practices for curbside residential recycling collection.

A. **Promote Small Business and Church Recycling:**

Tennis will continue to work with the City to promote business recycling when opportunities arise. This includes:

1. Work with the City to add additional businesses to business recycling program
2. Attend business outreach events when needed. This may include, but is not limited to HEDC meetings, City Council meetings, and Chamber of Commerce events.
3. Notify the City when Maplewood businesses contact Tennis and provide single-sort recycling information to businesses that want to participate in the City of Maplewood recycling program
4. Supply 95 gallon carts to all businesses and organizations that opt into the City's recycling program.

B. **Expand Recycling Education Materials in Bilingual Languages and Magnets:**

In 2015, Tennis made translations of their recycling guide available in Spanish. In 2016, Ramsey County has been working with other counties and organizations to come up with similar recycling signage for business and multi-units signage that that relies on symbols for distribution in the metro area. These new educational pieces (www.rethinkrecycling.com) are based on images of recyclable material so it's easier for none English speakers understand which items are accepted in the city's recycling program. The educational materials is available free of charge and along with the normal signage from Tennis, the City has worked to promote this material to businesses and multi-unit managers.

C. **Targeted Education to Low and Non-Participating Residents with Behavior Survey:**

Tennis maintains a list of residents who do not participate in the City's recycling program. The nonparticipation list is based upon the number of "Not Outs" per year that the drivers record during their routes.

1. In 2016, Tennis and the city designed a survey for the residents who do not participate in the Maplewood Residential recycling program. In spring of 2017, Tennis sanitation will send out the resident to that group of residents to determine what barriers exist to participating in the recycling program and the larger question of why a small amount of residents are not recycling.

2. Based on responses from the survey, Tennis will work with the City to fine tune outreach efforts to the residents who are not participating.

D. Arrange End-Market Tours:

Tennis will continue to look at options for tours of end-market recycling vendors for the Environmental and Natural Resources Commission and City Council. The tours will spotlight how recyclable materials from Maplewood's recycling program are made into usable items.

E. Increase Public Space Recycling:

When opportunities arise, Tennis will provide recommendations and feedback to City staff on best practices for public space recycling. This includes providing feedback on recycling opportunities in City parks and at special events.

F. Improvements in Routing:

The city and their vendors have been working to improve routing and efficiencies in the service during the term of the contracts. Maplewood has a five-day trash and recycling collection schedule, Monday through Friday. In 2017 Republic has identified a day switch that will remove one truck from their routing schedule. This will reduce the burden on our roads and provide a carbon emission saving from removing an extra trash truck from the route. Tennis and city staff will review the possibilities for a day switch to increase the efficiencies of our collection systems.