



Free and Easy Ways to Get Started:

Note: Surveys will be distributed monthly to track self-reported points. Self-reported points will be verified with Xcel Energy records before the final prizes are awarded. Return surveys by the 25th of each month for points to be reflected in that month's tally.

<p>Launch points when team is formed</p> <p>At the start of the challenge, your team will earn 20 points for forming a team. This is tracked automatically.</p>	<p>20 points Automatic, one time</p>
<p>For each team member who has never participated in an Xcel Energy program</p> <p>Your team will earn one point per signed-up household that has never participated in an Xcel Energy program. This will be tracked automatically.</p>	<p>2 points Automatic, one time</p>
<p>Attend a Maplewood Energy Challenge Sponsored Event!</p> <p>For each household on your team that attends a Maplewood Energy Challenge sponsored event (check the calendar) your team will earn one point. The first sponsored event is the kick-off event at the Maplewood Community Center on January 30. Only one point is awarded per household, even if more than one person from that household attends the event. Each household may earn multiple points for their team by attending multiple events.</p>	<p>2 points Automatic, one time per event attended</p>
<p>Follow the City of Maplewood on Facebook</p> <p>By following the City of Maplewood (linked here) on Facebook, you can receive Maplewood Energy Challenge updates. Each household that follows the City of Maplewood on Facebook earns two points for their team. This is tracked automatically. Please note that you will need to submit your Facebook handle in the welcome survey for tracking.</p>	<p>2 points Automatic, one time</p>
<p>Each time an energy-saving action is posted on Facebook or Twitter using #energizemaplewood</p> <p>When a household participant posts on their personal Facebook page or from their Twitter account using #energizemaplewood, they earn one point for their team for each post, up to five points per month. Posts must be relevant to the energy challenge. Please note that we can only track public posts automatically that reflect Facebook and Twitter handles submitted in the welcome survey. If you feel uncomfortable making public posts, please send Shann an email with your posts as screenshots. Please compile your posts and send in one email each month by the 25th.</p>	<p>1 point Automatic, one time per post, 5 point monthly limit per participant</p>
<p>Participate in Refrigerator Recycling (Starting in February 2016)</p> <p>Xcel Energy will come and pick up your old, working secondary refrigerator and give you a cash rebate for recycling it. You'll see a drop in your energy bill as well! More information about eligibility and scheduling a pick-up is linked here. You can also call 1-800-599-5795 to learn more. This action will be tracked through self-reporting and verified before the final prize is awarded.</p>	<p>11 points Self-Reported, one time</p>



Impactful and Easy First Steps: (With Bonuses!)

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<p>First time Windsource Subscriber (for every 300 kWh monthly)</p> <p>If you subscribe to Windsource for your energy, you get some or all of your energy from renewable resources. If you are a new subscriber and subscribe for at least one 300 kWh block or cover your entire usage if less than 300 kWh, you will be awarded 6 points for signing up. The cost is around \$5 per month for most households to subscribe for their entire electricity usage, and can be less depending on how much you choose to subscribe for. You can apply online by following this link or start by calling 1-800-895-4999. For every additional 300 kWh block you subscribe to, you will earn an additional 6 points. This will be automatically tracked the month when you self-report.</p>	<p>6 points</p>	<p>Self-Reported, one time</p>
<p>Windsource® Subscription (Additional points for higher subscriptions)</p> <p>If you subscribe for at least one 300 kWh block or cover your entire usage if less than 300 kWh, you will be awarded 2 points per month. For every kWh block subscribed over the initial one, you will be awarded an additional 2 points monthly—a great excuse to up your subscription! You can apply online by following this link or call 1-800-895-4999 to adjust your subscription. Windsource subscriptions will be tracked through self-reporting and verified before the final prize is awarded. Points will be awarded every month for the amount of Windsource subscribed. Points may be earned on existing Windsource subscriptions.</p>	<p>2+ points</p>	<p>Self-Reported, monthly</p>
<p>BONUS: 100% Team Member Participation</p> <p>This will be automatically tracked when all the households on your team have subscribed to Windsource and reported their subscription through self-tracking. If your team gains more members who do not subscribe to Windsource after being awarded the bonus points, the points will be revoked until the entire team has subscribed to Windsource.</p>	<p>80 points</p>	<p>Automatic, one time</p>
<p>Home Audit</p> <p>By completing a standard or infrared audit, you can earn points for your team and learn about your household energy efficiency! The standard audit cost is \$60, and the infrared visit cost is \$100. Five points will be given for standard audits, and seven for infrared audits. To learn more, call 1-800-895-4999. Points are awarded for completed audits. Check out the option to earn even more points by completing an audit and Home Energy Squad visit at the same time!</p>	<p>5+ points</p>	<p>Self-Reported, one time</p>
<p>Home Energy Squad®</p> <p>Home Energy Squad is a service committed to helping you save time, energy and money. When you participate in Home Energy Squad, a team of trusted energy experts will set up a time to visit you and your home, installing a programmable thermostat, changing lightbulbs to CFLs, adding weather stripping to doors, and installing low-flow aerators and shower head as applicable. The cost to Maplewood residents is \$70, which includes all materials installed during the visit. Visit the website to request an appointment or call 1-866-222-4595. This action will be tracked through self-reporting and verified before the final prize is awarded. Points are awarded and tracked for a completed visit. If you run into problems scheduling your visit before the end of the Challenge, please contact Shann. Check out the option to earn even more points by completing an audit and Home Energy Squad visit at the same time!</p>	<p>10 points</p>	<p>Self-Reported, one time</p>



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<p>Home Energy Squad® + Home Audit</p> <p>Save money by scheduling a Home Energy Squad visit with a standard home audit! The cost for the dual visit is \$80 for Maplewood residents. Learn more by calling 651-328-6220 and asking about Home Energy Squad visits with Home Audits.</p>	<p>15 points</p>	<p>Self-Reported, one time</p>
<p>BONUS: 100% Eligible Team Member Participation in Audits and/or Home Energy Squad</p> <p>This will be automatically tracked when all the households on your team have had a Home Energy Squad visit or audit and reported their action through self-tracking. If your team gains more members who have not had a Home Energy Squad visit or audit after being awarded the bonus points, the points will be revoked until the entire team has had a Home Energy Squad visit. Home eligibility for a visit is defined as homes not having had a Home Energy Squad visit since January 2013 and are buildings with one to four units. If only seven members of your team are eligible for a Home Energy Squad visit, the bonus is awarded when all seven eligible members have completed a Home Energy Squad visit.</p>	<p>100 points</p>	<p>Automatic, one time</p>

Keep the Momentum Going!

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<p>Help a non-challenge participating Maplewood community member get a Home Energy Squad visit</p> <p>By encouraging your friends and neighbors to participate in energy-savings actions, you make an impact beyond your own home. If you refer your friends and neighbors to Home Energy Squad and they complete a visit, you receive 10 points! This action will be tracked through self-reporting and verified before the final prize is awarded.</p>	<p>10 points</p>	<p>Self-Reported</p>
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Long-term, High Impact Actions:

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First time Rooftop Solar or Community Solar Garden Subscription (for every 1 kW installed or subscribed) **13 points** Self-Reported, one time

There are two ways to earn these points: by installing rooftop solar or by subscribing to a community solar garden. Learn more about rooftop solar and Xcel Energy's [Solar*Rewards rebate program here](#). There are many resources online that can help you decide if rooftop solar is right for you. Rooftop solar will be tracked through self-reporting.

If you have committed to a community solar garden subscription, please scan and send your agreement, including the capacity of solar you have committed to, to Shann. If you would like further resources, please contact Shann.

Insulation Rebates **15 points** Self-Reported, one time

By sealing uncontrolled air leaks, you can expect to see savings of 10%-20% on your heating and cooling bills. [Xcel Energy's Insulation Rebate](#) equals 30% of the total cost of the insulation and installation, with a maximum rebate of \$300 for qualifying insulation projects. To learn more, check out the [program rules and regulations online](#) or call 1-800-895-4999. Points are awarded for newly installed insulation when the rebate is filed. This action will be tracked through self-reporting and verified before the final prize is awarded. If you have a project you feel qualifies but have elected not to file for a rebate, please contact Shann.

Residential Cooling **7 points** Self-Reported, one time

By installing an energy efficient central air conditioning system, you invest in lower energy bills. Xcel Energy offers Cooling Rebates of up to \$450. To learn more, [check out the program online](#) or [take a look at the linked application](#). Points are awarded for newly installed systems when the rebate is filed. This action will be tracked through self-reporting and verified before the final prize is awarded. If you have a project you feel qualifies but have elected not to file for a rebate, please contact Shann.

Residential Heating **43 points** Self-Reported, one time

Heating and cooling your home typically accounts for 50 percent of your energy bill. A high-efficiency natural gas furnace with an ECM offers the biggest bang for your buck. Xcel Energy offers rebates of up to \$400 for qualified customers and purchases. [Learn more about the program online](#) or call 1-800-895-4999. Points are awarded for newly installed systems when the rebate is filed. This action will be tracked through self-reporting and verified before the final prize is awarded. If you have a project you feel qualifies but have elected not to file for a rebate, please contact Shann.



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