



CITY'S OFFICIAL NEWSLETTER

MAPLEWOOD LIVING

September 2021



Census shows Maplewood's diversity growing

By Melinda Coleman, City Manager

Maplewood's population grew by slightly more than 4,000 people from 2010 to 2020, according to recently released Census data, with communities of color accounting for all of the City's gains.

At 42,088 people, Maplewood remains Ramsey County's second largest city behind St. Paul and one of its most diverse.

People who identify as Asian or Pacific Islander continue to be Maplewood's largest population of color having doubled in each count over the last 30 years from two percent of the City's population 1990 to nearly 20 percent (8,021) by 2020. People that identify as Hispanic or Latino and Black or African American also grew slightly.



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| Group | 2010 Census | | 2020 Census | | Change 2010 - 2020 | |
|--|-------------|---------|-------------|---------|--------------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population | 38,018 | 100.0% | 42,088 | 100.0% | +4,070 | NA |
| White, non-Latino | 27,598 | 72.6% | 23,434 | 55.7% | -4,164 | -16.9 |
| All BIPOC residents (Black/Indigenous/People of color) | 10,420 | 27.4% | 18,654 | 44.3% | +8,234 | +16.9 |
| Black or African American, non-Latino | 3,029 | 8.0% | 4,646 | 11.0% | +1,617 | +3.1 |
| Asian or Pacific Islander, non-Latino | 3,952 | 10.4% | 8,021 | 19.1% | +4,069 | +8.7 |
| Hispanic or Latino | 2,342 | 6.2% | 3,739 | 8.9% | +1,397 | +2.7 |

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Elected Officials

- Marylee Abrams: Mayor (612) 322-1620
marylee.abrams@maplewoodmn.gov
- Rebecca Cave: Councilmember (651) 399-1779
rebecca.cave@maplewoodmn.gov
- Kathleen Juenemann: Councilmember (651) 771-3670
kathleen.juenemann@maplewoodmn.gov
- Bill Knutson: Councilmember (612) 290-9778
bill.knutson@maplewoodmn.gov
- Nikki Villavicencio: Councilmember (651) 558-7662
nikki.villavicencio@maplewoodmn.gov

City Manager

- Melinda Coleman: City Manager (651) 249-2055
melinda.coleman@maplewoodmn.gov

Frequently Called Numbers

- City Hall (651) 249-2000
- Maplewood Community Center (651) 747-0922
- Parks and Recreation (651) 249-2120
- Public Works (651) 249-2400
- Police Non-Emergency (651) 767-0640

Visit the City website at www.maplewoodmn.gov for the meeting schedule of the City Council, Commissions and Boards.



To advertise in this newsletter call Joe Sheeran at (651) 249-2061 or email joe.sheeran@maplewoodmn.gov.

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Join us for a day of **FUN!**

Date: September 25, 2021, 11 am-3pm
Where: The Homestead at Maplewood
Details: Wellness Screening offered, food, door prizes, silent auction, music & more! Proceeds go towards new patio furniture for residents.

The Homestead at Maplewood

1890 Sherren Ave. E.
 Maplewood, MN 55109
Homesteadatmaplewood.org



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Maplewood needs you...

By Bill Knutson, Councilmember

Cities like Maplewood are stronger when residents are involved. This can take many forms—providing your insight on a project or initiative, hosting a National Night Out event, voting, or volunteering for a local non-profit. Maplewood also has several unique opportunities for residents to have a direct hand in the City’s direction by serving on one of our citizen-led boards, commissions, committees and special task forces.

I have lived in Maplewood for 37 years and I have felt most connected when involved in how things work or should work. When I started developing St John’s campus in 1980 and other projects in the area, I worked with several of these volunteer-led commissions and boards. We spent many hours with zoning, design review and city council hearings. I am grateful to those volunteers who investigated and discerned that a hospital in a community is a great asset, but it has to be done right.

In 2016, I was asked to join, with six other residents, the EMS Task Force to help design a new public safety strategy including a full time fire/EMS staffing model and fire station alignment. The process was amazing and difficult in that we volunteers were provided with details and options from staff, but the critical decisions were up to us. We felt a responsibility to speak up and own the outcome.

Our citizen group made the presentation and recommendations to the City Council, which asked direct and deliberate questions about our process and potential outcomes to ensure our policy guidance was best for the community.

Maplewood valued our role and influence and we felt very engaged. That experience prompted me to seek a City Council position. And as a member of Council, it was rewarding to see staff carry out many of our recommendations.

As was the case with the EMS Task Force, certain commissions and boards, as dictated by city ordinance, require some members are not only Maplewood residents but also have a professional background in the policy area. On the Planning Commission and the Community Design Review Board, for instance, expertise is critical.

From time-to-time positions open or an issue-specific task force is created. I’d encourage you learn more about these opportunities at: maplewoodmn.gov/1246/Boards-Commissions, and when we post openings here in Maplewood Living, on the web or social media, apply.

We as Councilmembers depend on our boards, commissions and task forces for guidance and to be the community’s voice. We honor and value their work in the decisions we make.

I can assure prospective members that you will be provided with incredible support from a dedicated Maplewood staff who will give you everything needed to make well-informed decisions and feel very rewarded.



continued **Maplewood’s Diversity Growing**

Maplewood’s population that identifies as White alone, decreased by 4,164 people, which pushed their share of the city’s population to from 73 to 56 percent.

The City has been proactive about ensuring all people feel welcome, establishing the internal Maplewood Organization for Racial Equity team, which examines all city functions to ensure we’re delivering services equitably.

The Public Safety Department has increased recruitment and outreach of people from backgrounds generally underrepresented in the professions of policing and fire/EMS. The departments also have engaged in a multi-pronged community outreach effort to engage people from a wider variety of backgrounds. These are generally community gatherings where people have an opportunity to talk to police, firefighters and other city staff in a relaxed setting.

The police department has also established the Multicultural Advisory Committee, comprised of residents from diverse backgrounds that serve as the community’s voice in policy and decision making.

The City considers how parks are designed to be more inclusive. The Maplewood Mall has started an incubator program that allows local entrepreneurs, many from diverse backgrounds, to set up shop.

We’d like to welcome all of Maplewood’s new community members. Please reach out and let us know how we may serve you better.

A COWBOY LOVIN' NIGHT

★ ★ ★ ★ Dinner & Dance ★ ★ ★ ★

Country Music, 50's Music, Steel Guitars, & More
MARY O'MALLEY & THE BURNING BARN BAND
& *Special Guest Entertainers*

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

S U N D A Y AT _____

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3RD
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2021

4-8 ★ **PM**

★ ★ ★ ★ ★ ★ ★ ★



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.....
\$25.00 a person

(price includes 1 drink)

Cash Bar, Ribs or Chicken, Potato Salad,
Baked Beans, Dessert, & More

Proper I.D. Required to drink alcohol
.....



Bruentrup Heritage Farm ★ 2170 E. County Road D ★ Maplewood, MN 55109
Contact Mary O'Malley @ mrso888@comcast.net or call 651-330-3862 for tickets.



New charitable gambling policy gives bigger award for more impact

The City Council approved a revision to its Charitable Gambling Ordinance that will grant larger awards to fewer organizations to make a more significant impact for each organization. A

three-year rotating schedule will be developed to spread out funding in these priority areas

Year 1: Social Supports and Senior Citizen Services

Year 2: Youth Programs and Community Engagement & Events

Year 3: Environment & Natural Resources and Safety Programs

In a typical year about 20 organizations are awarded Charitable Gambling Funds, each varying from \$200 to about \$4,000.

Applications will be accepted through September 30, 2021 for 2022 Awards. Apply at forms.maplewoodmn.gov/Forms/CGTF or call Lois Knutson (651) 249-2051.



GreenStep Cities Award

By Shann Finwall, Environmental Planner

Every year Maplewood becomes a more sustainable community by reducing its carbon emissions, better managing natural resources, and becoming more climate resilient. The work ensures Maplewood retains the Minnesota GreenStep Cities program's top award.

Maplewood is one of 143 participating cities and tribal nations in the 11-year-old challenge, assistance, and recognition program. While the minimum goal to be awarded the Step 5 designation is to demonstrate improvements on at least three eligible metric elements, Maplewood improved in 13 areas from 2019-2020:

- Increase of 49 trees planted on City projects (147 trees total)
- Reduced greenhouse gas emissions from:
 - travel 2,227 tons of CO₂
 - waste by 735 tons of CO₂
 - non-transportation (buildings, etc.) by 43,101 tons of CO₂
- Increased the Climate Adaptation Assessment Score by 1 (74% total)
- Increased the number of LED lights in City facilities by 6% (77% total)
- Increased the number of privately owned green certified buildings by 4 (8 green buildings total)
- Reduced the average miles per gallon for City vehicles -
 - gasoline fleet by .9 gallons (11.4 gallons total)
 - diesel fleet by .09 gallons (4.51 gallons total)
- Reduced the vehicle miles traveled per person, per day for City-wide vehicles by 1.01 miles (27.4 miles total)
- Increased the number of public electric vehicle charging stations by 22 (36 charging stations total)
- Increased the generation capacity of city-owned and private renewable energy sites by 144 kW (770 kW total)

For a full list of sustainable metric improvements, visit www.maplewoodmn.gov/greenstep.



Reserve your fall buckthorn pick up

Maplewood residents who remove enough buckthorn to fill a pick-up truck from their properties will qualify for free curbside pick-up this fall (no other trees or shrubs will be picked up). If you do not have enough buckthorn to qualify, recruit your neighbors and we will include your block.

Pickup is scheduled for the week of October 25

Register by 3:00 pm, Friday, October 22nd by contacting Carole Gernes carole.gernes@maplewoodmn.gov or 651-249-2416.

Maplewood Buckthorn Herbicide Coupon

Join the City's effort to manage buckthorn in Maplewood. To help with this community environmental issue, **Gertens** is offering Maplewood residents a discount on buckthorn herbicide products. We recommend Triclopyr products at 8% or 8.8% if treating before **September 1**. Use water-safe formulations for use within 15 feet of water, wet areas or storm drains.

Gertens: 25% OFF!

- Bonide® Brush and Stump Killer (8% Triclopyr)
- Ferti-lome® Brush Killer and Stump Killer (8% Triclopyr)
- Hi Yield KillZAll® (41% Glyphosate)

Promo Code: MW In-store only
5500 Blaine Ave. | Inver Grove Heights, MN 55076
651.450.1501

Coupon good 9/1/21 – 10/15/21

Fall Clean Up Campaign



Reduced priced curbside bulky item collection

First four full weeks in October. As part of the City's trash hauling contract, Republic Services offers reduced rates for bulky item collection during the Fall Clean Up Campaign

Call Republic Services (651) 455-8634 to schedule your bulky item collection.



Free shredding event for Maplewood residents

Saturday, October 9, 9 a.m. to noon

Aldrich Arena Parking Lot, 1850 White Bear Avenue

Shredding done on-site by Shred-N-Go. Limit of six boxes weighing no more than 30 pounds each.



Free mattress and box spring collection for Maplewood residents

New this year, Maplewood is collaborating with Ramsey County to offer free mattress and box spring collection through Second Chance Recycling. Limit of 2 mattresses and 2 box springs per household.

Call Second Chance Recycling at (612) 332-0664 to schedule your collection.



Household hazardous waste collection

Aldrich Arena Parking Lot, 1850 White Bear Avenue

Throughout October

Every Friday (10 a.m. to 6 p.m.)

Every Saturday (9 a.m. to 4 p.m.)

Visit [RamseyRecycles.gov/HHW](https://www.ramseyrecycles.gov/HHW) for details.

For more on the Fall Clean Up Campaign including bulky items collected, pricing, and other details visit [maplewoodmn.gov/cleanups](https://www.maplewoodmn.gov/cleanups) or contact Shann Finwall, Environmental Planner, (651) 249-2304 or shann.finwall@maplewoodmn.gov



Sports Leagues and Classes

Offered at Maplewood YMCA Community Center

Youth Sports Leagues:

- Basketball
- Futsal (indoor soccer played on a court)

Youth Classes:

- Soccer
- Basketball
- Tumbling

Adult Leagues:

- Futsal (indoor soccer played on a court)
- Women's Volleyball
- Basketball League

All programs run: 10/25-12/19

Registration Opens: 9/28

Find more information at:
ymcanorth.org/kid__teen_activities/sports

Or call 612-230-9622.

YMCA FOREVERWELL

Designed for ages 55+, the program includes a monthly calendar of social events and variety of exercise classes available on the Group Exercise schedule.

Register at YMCANorth.org (Search for ForeverWell)



City of Maplewood

1830 County Road B East
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www.maplewoodmn.gov

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 SummerhillMaplewood.org

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Family Garage Sale
 Summerhill Cooperative of Maplewood
 Ferndale and Harvester
September 24-25
9am-5pm

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651-735-4111