

City of Maplewood Recycling

2016 Work Plan



Prepared by Tennis Sanitation, L.L.C.



2016 Maplewood Recycling Work Plan

A. **Promote Small Business and Church Recycling:**

Tennis will continue to work with the City to promote business recycling when opportunities arise. This includes:

1. Work with the City to add ten more businesses to business recycling program
2. Attend business outreach events when needed. This may include, but is not limited to HEDC meetings, City Council meetings, and Chamber of Commerce events.
3. Notify the City when Maplewood businesses contact Tennis and provide single-sort recycling information to businesses that want to participate in the City of Maplewood recycling program
4. Supply 95 gallon carts to all businesses and organizations that opt into the City's recycling program.
5. Explore the option of providing a larger dumpster to commercial recycling accounts.

B. **Expand Recycling Education Materials in Bilingual Languages and Magnets:**

In 2015, Tennis made translations of their recycling guide available in Spanish. In 2016, Tennis will work with the city to develop additional recycling educational materials including fridge magnets. These new educational pieces will be based on images so that recent Hmong and East African immigrants can understand what is accepted in the program. The City will contact multi-unit managers to see if they would like any of the translated educational materials.

C. **Targeted Education to Low and Non-Participating Residents with Behavior Survey:**

Tennis maintains a list of residents who do not participate in the City's recycling program. The nonparticipation list is based upon the number of "Not Outs" per year that the drivers record during their routes.

1. Tennis will send out a survey to a group of residents who do not participate in the Maplewood recycling program. The participation survey will try to determine what barriers exist to participating in the recycling program and the larger question of why a small amount of residents are not recycling.
2. Based on responses from the survey, Tennis will work with the City to fine tune outreach efforts to the residents who are not participating.

D. Arrange End-Market Tours:

Tennis will schedule a tour of end-market recycling vendors for the Environmental and Natural Resources Commission and City Council. The tours will spotlight how recyclable materials from Maplewood's recycling program are made into usable items.

E. Explore Options Available for Processing and Recycling Styrofoam:

Tennis will reach out to existing companies that collect and recycle Styrofoam and determine if there are sufficient markets and infrastructure available. Based on feedback from the various companies, Tennis will develop a feasibility study to determine if Styrofoam is reasonable to collect in the Maplewood recycling program.

F. Increase Public Space Recycling:

When opportunities arise, Tennis will provide recommendations and feedback to City staff on best practices for public space recycling. This includes providing feedback on recycling opportunities in City parks and at special events.